PROFILE

The role of SEPE in the Greek market

The Federation of Hellenic Information Technology & Communications Enterprises (SEPE), was founded in 1995 by Information Technology companies.

SEPE operates as an institutional interlocutor vis-à-vis the Greek Government, the European Commission and other bodies of influence, by providing valid and accountable advisory feedback, regarding the development of Information and Communication Technologies (ICT) in Greece and by facilitating the development of synergy alliances among its members.

350 companies from all over Greece are currently members of SEPE. They collectively account for more than 95% of the country's turnover in the Information Technology and Telecommunications sector which in turn represents 4,5% of the GDP.

Our goals

- The rise of public awareness on the importance of ICT and the transition of the Greek society to an information culture for all.
- The modernisation of the Public Sector through the use of Information Technology.
- The development of a high - speed telecommunication network to complement the current Communication Infrastructure.
- The representation of the interests and views of Greek ICT Enterprises to the government, public and private institutions, international organisations, the European Union, the media and society.
- The promotion of close partnerships between ICT enterprises and the public sector as well as the collaboration with all relevant bodies for the development and effective implementation of a National Strategy for Information Society.
- The design and implementation of programs addressing the needs of a broad spectrum of business enterprises, so as to improve their competitiveness in the market.
- The cooperation between the ICT market and the academic community in order to strengthen the link between educational curricula and contemporary market needs.

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The power and credibility of SEPE at the service of its members

- Active representation of its members in all relevant private or public bodies in Greece and internationally.
- Effective lobbying and leveraging power resulting from promoting members' matters collectively.
- Constant and consistent flow of information for current developments in the ICT market and promotion of opportunities for investment and growth.
- Advanced legal and advisory services that address issues relevant to the ICT sector.
- Fostering synergies with the largest information and telecommunications companies resulting from the exchange of views and the exploration of business opportunities.
- Access to a variety of research data and conference meetings that shape future market trends.

International Presence

SEPE represents its members in the global ICT scene, actively participating in the most prestigious international associations:

- Member of the Digital Technology Industry Association (DIGITAL EUROPE)
- Member of the World Information Technology and Services Alliance (WITSA)
- Member of the International Telecommunications Union (ITU)

SEPE members represent:

- 95% of the country's turnover in the ICT sector
- 4,5% of Greek GDP
- 55 global technology leaders
- 100.000 employees

We envision an environment that promotes the use of Digital Technology.