

CONTENTS

PAGES 2

WCIT: RICHNESS IN DIVERSITY

PAGES 3

"IS THE FUTURE NOW?"

PAGE 4

THE VALUE CHAIN OF THE
 TELECOM OPERATORS

PAGE 5

TECHNOLOGY
 AND THE FUTURE OF
 TELECOMMUNICATIONS

PAGE 6

PICTURE IT

BITS & BYTES

PROGRAM AT A GLANCE

WCIT 2004 –

Opening the door to the Future

Two of the most important people in the IT and Communications area, Internet founder and vice-president of MCI, Vinton Cerf, and the founder of the famous MIT Media Lab, where many innovations saw the light, Nicholas Negroponte, honored the 14th World Congress on Information Technology with their presence here in Athens. Their speeches, followed by in-depth press conferences, caused a sensation by opening a bright window to the (not-so-distant) future.

After a warm welcome by George Newstrom, Chairman of the World Information Technology and Services Alliance (WITSA), and Spyros Vyzantios, President of the Federation of Hellenic Information Technology & Communications Enterprises (SEPE), the inaugural day of the Congress included a speech by the Minister of Transportation & Communications of Greece, Michalis Liapis, and three rounds of speeches, all dedicated to Communications. The theme of the first was «Is the future now?», the second focused on "The Value Chain of the Telecom Operators", while the third dealt with "Technology and the Future of Telecommunications".

All three attracted intense interest –attendance has already exceeded 2000– and their conclusions will certainly provide food for thought, over the next several months, and a discussion topic in the communications market...



Dr. Vinton Cerf poses for WCIT 2004 News, yesterday at Megaron Moussikis, after having captivated his audience with his thoughts.



Prof. Nicholas Negroponte during his lively presentation, yesterday morning, at the session titled "Is the Future Now?".

Tonight's Social Event

WCIT 2004 Gala Dinner - WITSA Global IT Excellence Awards

Thursday, May 20, 2004, at 20:30

PART I: WITSA GLOBAL IT EXCELLENCE AWARDS 2004 CEREMONY

The WITSA Global IT Excellence Awards are announced every two years to honor exceptional achievements in the application of IT around the globe in three broad categories:

Public Sector Excellence: to government authorities that use information technology to improve their public services on a national and local level.

Private Sector Excellence: to corporations that use technology to achieve their objectives, improve their competitiveness and meet the customer's needs.

Digital Opportunity Award: to individuals, academic institutions, corporations, NGOs or government authorities that have made a remarkable effort in the promotion of new digital opportunities.

There is also the prestigious **Chairman's Award** which honors organizations whose initiatives demonstrate extraordinary insight, innovation and collaboration to improve the use of ICT on a global level.

PART II: GALA DINNER

Entertainment program with Greek traditional dances and live music.

Athens Hilton, Terpsichore Hall

Dress Code: Formal attire

For information, please contact WCIT 2004 Hospitality Desk at 210 728 2268.



Agenda

Thursday, May 20

- 09:00 Dr. Nicolas Apostolopoulos' presentation on "IT in Education: The next steps". Mr. Apostolopoulos is Managing Director at the Center for Digital Systems (CeDIS), Competence Center, e-Learning / Multimedia, Freie Universität Berlin.
- 11:40 Mr. Robert Bishop, Chairman and CEO of SGI, talks on "Supercomputing in the 21st century".
- 12:30 Press Conference: "What to expect at WCIT 2006 in Austin, Texas". Speakers: Fred Mapp, CEO and President of WCIT 2006, Luis Saenz, Asst. Secretary of State, State of Texas, Will Wynn, Mayor of Austin. The Conference will take place at Booth #7, Exhibition Hall (contact: Karla Villalon, karlav@wagged.com).
- 14:20 "A vision of IT and Telecom Value Creation", by Mr. Thomas Ganswindt. Mr. Ganswindt is Group President of Siemens Information and Communication Networks.
- 15:00 Prof. Vassilios Assimakopoulos, Secretary for the Information Society, Ministry of Economy and Finance, talks on "IT: Excellence in Practice". Mr. Assimakopoulos is a Professor at the Faculty of Electrical and Computer Engineering of the National Technical University of Athens (NTUA).
- 17:00 Dr. Dimosthenis Anagnostopoulos' speech on "Securing our Future". Dr. Anagnostopoulos is a Secretary General for the Information Systems, Ministry of Economy and Finance, and Associate Professor of Information Technology at Harokopio University of Athens.

WCIT: Richness in Diversity

The first day of the WCIT 2004 in Athens opened its gates with a session devoted to the future of telecommunications. The official opening, held by Mr. George Newstrom, Chairman of WITSA, Mr. Spyros Vyzantios, President of SEPE, and Mr. Michalis Liapis, Minister of Transport & Communications, Greece, was a brief introduction to the scope and the vision of the World Congress and the future of the IT world.

Mr. Newstrom, on behalf of the World Technology and Services Alliance, warmly welcomed the audience, the speakers and the honorary guests, presenting WCIT as an "entity that hosts the world of High Technology". Greece, with its rich history and tradition, the host of the Olympic Games 2004, is the ideal place for an exchange of ideas and technologies. The WCIT is a biennial meeting attracting leading ICT personalities, top corporate executives, inventors, intellectual leaders, and government officials. In this respect, Mr. Newstrom stressed the crucial contribution of this conference in the expansion of business opportunities, the promotion of new policies and the exchange of innovative ideas and technologies.

He focused on the Internet, which is rapidly transforming the notion of communication and co-operation in business and social relationships.

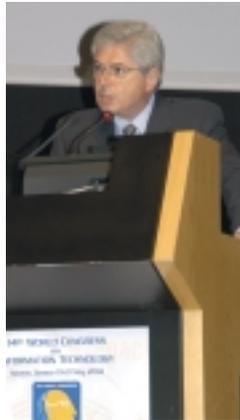
"The World Technology and Services Alliance is a vibrant, growing organization, supportive in global policy decision making". Mr. Newstrom stressed the role of the WITSA and welcomed the seven new countries that entered the IT Association. He also invited all to the next World Congress at Austin, Texas in 2006 and



Mr. Michalis Liapis, Minister of Transport & Communications, Greece



Mr. G. Newstrom, on behalf of the World Technology & Services Alliance



Mr. Vyzantios, on behalf of the Federation of Hellenic Information Technology & Communications Enterprise

announced the World Congress of 2008 in Manila.

Mr. Vyzantios, on behalf of the Federation of Hellenic Information Technology and Communications Enterprise, focused on the philosophy of the congress related to the theory and practices of the Information Technology. He stressed the humanitarian aspects of Information Technology, the possibilities offered and the responsibilities that the business and intellectual community has to face.

He pointed out the radical changes brought up by the technological evolution concerning human life and social structures. He considered the congress process as a "magnetic field", a diffusion of different, sometimes

contradictory views in communications, IT platforms, operators, IT systems architecture and theoretical approaches. He also underlined the importance of the e-government applications and their crucial contribution to the efficient control of government services, the evaluation and supervising of the public sector and the creation of a medium friendly to the citizens of the European countries.

The last part of Mr. Vyzantios' introductory speech was devoted to the Access2Democracy NGO and its Founding Declaration that will take place in Friday's session.

In the last part of the official opening, Mr. Liapis had the opportunity to welcome the guests on behalf of the Greek government and to

stress the importance of the World Congress. Information technology is a strong asset for governments to promote health conditions and education and to elevate democracy itself. "Information Technology plays a crucial role in our everyday and social life and our aim, in respect of the European Union's initiatives, is the development and promotion of new and equal working opportunities and the creation of the necessary infrastructure and access to the new technologies", he said.

The new government has promoted a Regulatory Framework in order to secure a competitive and safe environment for the enterprises and a packet of services in reasonable prices and accessible to disabled people.

The Regulatory Framework aims to strengthen the infrastructure, the accessibility and the competitiveness of the business sector. Mr. Liapis also underlined the main thrust of the European Union's programs towards ICT and their intention to bridge the gaps between the rich and the poor areas of Europe.

He closed the first day's opening remarks focusing on the importance of the e-Europe initiative and the provision of broadband access to the Internet by 2005, in order to help and assist the Internet access of the peripheral countries of the European Union.

As a conclusion, he added that we have to use the IT knowledge to improve everyday life and that we will learn a lot from this conference towards this direction.

Erratum

Concerning yesterday's article on "Broadband & Wi-Fi: Leading the way for Telecoms", we would like to clarify that "The estimates for 2004 of DSL broadband users are targeting 100 million, 63.8 million was the result of ADSL broadband line in Q4 2003".

"Is the future now?"



Prof. Nicholas Negroponte called for simpler electronic devices.



Deputy Minister of Transport and Communications Anastassios Nerantzis captivated the audience with a philosophical discourse.

Few people are better placed to introduce a session with this theme than Nicholas Negroponte, founding chairman of the famous Media Lab at the Massachusetts Institute of Technology.

For most of his life Negroponte has been living in the future: back in 1969, he had an Internet address, at a time, he said, "when I was on a first-name basis with all the other users". Circa 1975, he was already using flat-panel displays. In the early 1980s, he was already working with digital cameras. All this time, he was thinking that, one day, these would become available to anyone. As he says, "I'm always right; but I get the timing wrong".

Nowadays, the general public has access to a vastly increased amount of processing power. Yet, this is decidedly a mixed blessing for Negroponte. He believes we are going through a "complexity bubble" like the economic bubble of the dot.com companies a few years ago and, like it, equally non-sustainable.

The use of computers "has become so complex, so unreliable and so expensive that (this state of affairs) can't continue," Negroponte said, adding that, despite the fact that he owns two state-of-the-art laptops, never in the past twenty years has he found using them so slow and so frustrating. "We have used Moore's Law (about the doubling of chips' power every eighteen months) in a way that does not serve us well," he said. He likened the computer industry to an individual bloated on junk food, a rich man's disease.

The bloating does not just concern computers, but also handsets. Today's cell phones are crammed with as many features as possible - "a virtual bomb" Negroponte calls them, because of the intense energy concentrated in a tiny area. "We're desperate for simplicity," Negroponte summed up the first half of his presentation.

Next, the MIT Professor commented on three topics - telecoms, power and design. On telecoms, he envisioned a future of thousands of "cottage firms" taking advantage of the fact that, contrary to widespread belief, the communications spectrum is far from congested. At any given moment, less than 1% of the spectrum is occupied. However, regulations drawn several decades ago, when there were fears of interference on neighbouring wavelengths,

have limited the number of places available across the spectrum. The regulatory framework must, then, be reformed.

This will not eliminate the big providers, but will result in many more community-based, or even individual-based, companies, working with peer-to-peer connections. Negroponte said it would not be inconceivable for a country like Greece to have 5,000, or even 20,000 telecoms providers in the near future.

In regard to power, Negroponte predicted "a lot of innovation in the near future to get rid of wires... a great lot more parasitic and wireless power". Power will also become far more economical, just as more advanced chips are able to run on less power. It will also become self-generating, that is, an action, such as pushing a phone key, would provide power.

Regarding design, Negroponte repeated his earlier call for simpler interfaces. The complexity that has plagued computer menus has seeped into other consumer goods, such as TVs and even into automated functions such as switching on the lights in hotel rooms. Simplicity of use provides added value - hence the success of Apple's i-pod. Design then "has got to be simpler, simpler, simpler... Kids are not always the best market, because kids love complexity," he said.

Leo Apotheker, President of Global Field Operations and member of the Executive Board of SAP, the leading provider of business software, remarked that nowadays even small companies are acting globally. So, their operational mix must strike a delicate balance between global capabilities and local execution: thus, offering them a simple, homogeneous solution won't do.

Investments into information systems are increasingly strategic. Systems must promote company growth, otherwise they are useless. Even in periods of economic downturn, companies must invest in the future, Apotheker said, quoting from a New York Times article which revealed that 71% of US businesses that engaged in cost-cutting in the early 1990s, when economic conditions were tight, failed to achieve profit growth at the time of the economic boom in the second half of the decade.

Apotheker lamented the fact that most companies are mostly dependent

on PowerPoint, Excel and Outlook ("isn't that absurd?") and presented Sap's Enterprise Services Architecture, a multi-level, open system solution. The idea is to "take complexity out of the hands of the user and... let the system do the hard work".

Yorgos Ioannidis, CEO of Internet services provider OTenet spoke about the speed of technological diffusion, stressing the need to "advance at a deliberate pace" in order for technology providers

to quickly introduce technology.

After a philosophical digression into the nature and meaning of time, Deputy Minister of Transport and Communications Anastassios Nerantzis stressed the need to develop broadband connections as soon as possible by allowing more carriers to develop their networks. The overwhelming presence of OTE on the Greek market, he said, increases the dependence of smaller telecoms firms and increases risks. Connection fees have to be reduced.

There's always a path to communication... ours is called e-Government!

NEWS PHONE

Making e-Government happen!

Specialized, unified, seamless utilization of the technology we utilize, which are combined with NEWSPHONE's reputation as a content & application services provider.

NEWSPHONE allows connecting IT and telecommunications technologies (Computer Technology) and connects needs in infrastructure, research and operational resources, in order to offer superior innovative services and integrated business solutions through alternative distribution channels, desktop and mobile telephony networks, Internet and Cellular Services Combined.

Today, NEWSPHONE has the privilege to set the rules and the standards in the Greek e-Government market, being the first information and operational support of 1,000 Citizen Service Centres, which enabled the Greek Public Administration to provide online, on the access to information and services to all citizens.

NEWSPHONE HELIX S.A.
280 Thessalon Ave., Kifissia 15122, Greece
Tel.: +30 210 9412333; Fax: +30 210 9412332
www.newsphone.gr

We design, develop, produce and install:

ADSL - ISDN - VoIP - SDH - NMS
OSS - MW - SMS - VMS - VAS - ERP
CRM - IVR - GIS.

What does it all mean?

Odd acronyms, complex products, advanced technology. We understand them. Improved communications, faster access, easier life. You experience them.

INTRACOM
Adapting technology to human needs

The Value Chain of the Telecom Operators

The future of telecommunications lies in adaptation, cooperation and innovation, said the speakers in the third session of the day: "The Value Chain of Telecom Operators". The rapid evolution and change of telecom technologies has transformed the telecom business environment. As Mr. Timotheou, General Manager, CYTA (Cyprus), stated, "the fragmentation of the value chain will lead to increased competition within each single part of the chain".

The entrance of new service providers into the telecommunications market will put pressure on the incumbent telecommunications operators, said Mr. Nicos Timotheou, adding that "technical, social, political and economic trends change dramatically the traditional value chains and push the emergence of new entrants". It is noteworthy that incumbents see their future core competence mostly in the Network/IT area, while challengers see it in service provisioning. Mr. Timotheou noted that it is very important for telecom companies to fulfill customer's needs by offering integrated services, as well as

Mr. Andy Green, CEO of BT Global Services, called for the creation of a digital environment in which "telecom operators will be able to tailor services around the customer and not around technology". Mr. Green said that customers do not only demand high-quality and low-cost services, they also need a unified infrastructure covering all aspects of their IT and communication needs. It was for this reason that BT recently announced its collaboration with Vodafone, aiming at the creation of a comprehensive communication capability. "Convergence is the key issue in business nowadays", said Mr. Green, "and should be driven by the concepts of IP adoption and of fast and reliable business communication (i.e. digitization and networking)". A global digital network, with fast and secure broadband and wireless communications, is the foundation of a growing market. For Mr. Green, there are three guidelines that businesses should follow in the telecom world: they should adopt a customer centric approach; they should collaborate where necessary and they should try to evolve in order to stay competitive.

"Collaboration and partnership between companies are the keys for



From left to right: Andy Green, Patrick Gallagher, Sunil Mittal, Nicos Timotheou, Kunihiko Adachi

governments and regulators, as well as stakeholders, noting that the industry should be able to respond to the demands put forward by the market. Mr. Gallagher concluded his speech pointing out that "there is a need for a stronger sense of global economic inter-dependability for the telecom industry" and claiming that "if this is accomplished, it will provide many more benefits than pitfalls for businesses all around the world".

The experience of one of the leading telecom operators in India was offered to the delegates by Mr. Sunil Mittal, Chairman and Managing Director of Bharti Enterprises (India), who talked about the difficulties his company faced, but also about the ways in which they became "a telecom operator of the next generation". India is a rapidly growing economy, since it exhibits the fourth largest GNP (after the U.S.A, China and Japan). The problem of the Indian telecom market is that, although it has a huge growth potential, in reality its telecommunications density is amongst the lowest in the world. Mr. Mittal pointed out the importance of outsourcing, saying that this is the business model which should be followed by modern companies, since it "creates large incremental value".

He claimed that "focusing on core strengths will create differentiation". At the same time there is pressing need for strategic alliances and partnerships. Finally, he concluded by saying that "simplification and predictability will define the operator of the next generation".

The future of mobile communications is inseparable from the advancement of technology and the introduction of new

innovative products to the market, argued Mr. Kunihiko Adachi, Managing Director of DoCoMo Europe Ltd., who also spoke about the forthcoming cooperation between Cosmote, one of the top Greek mobile operators, and DoCoMo Europe. Mr. Adachi referred to the capabilities that new mobile technologies are offering to both companies and customers. He also explained DoCoMo's strategy, regarding the multimedia content services they are offering to the customers, noting that, according to recent reports, non-voice (image) data will cover 70 - 80% of the mobile traffic, by 2010.

Mr. Adachi talked specifically about the new content services that 3G mobile systems can offer to telecommunications customers. Internet services, visual multimedia content (videophone etc.), positioning services (location and navigation), remote sensing and control (video monitoring), as well as mobile e-commerce services are some of them.

The speakers of this session agreed that a competition between IT and Telecom companies is fruitless. On the contrary, as Mr. Green said, "the future belongs to ICT", that is to the result of the convergence between information and communication technology.

The era of aggressive competition between companies is over; now is the time for cooperation. Companies should not strive to "win the race" anymore. On the contrary, outsourcing is the key. On the contrary, outsourcing is the key element of this new era, when it's not a matter of who wins or not, but how the industry can create an effective and functional communications infrastructure in order to meet the customers' growing demands.



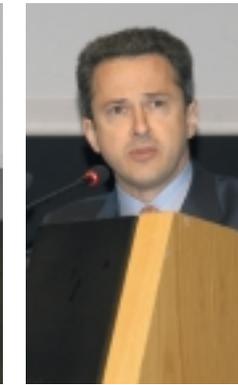
Dr. Rebensburg says that WITSAs policies fit the Education Market.



Mr. Lazar spoke about creating the next Television Network.



Dr. Cerf sees the 21st century through the Internet.



Mr. Deligiannis talks about a new era of connectivity.

Technology and the future of telecommunications

The future of telecommunications and the technology used today (and tomorrow) was the subject of the last session of the day, with five distinguished speakers in the panel. Each one of them presented a different view, as they belong to different sectors of the industry.

"Does education mean profit?" That was the question posed by Dr. Klaus Rebensburg, Director, Research Center for Network Technologies and Multimedia Applications, Technische Universitaet Berlin, Germany, who also asked (theoretically speaking) if WITSAs policies fit the Education Market.

He said that competition coming from open markets and regulation reform, enhanced growth as a result of Internet and e-commerce, reduced tariff and non-tariff barriers to goods and services, assurance from Information security, support to the IT use for e-government, protection of intellectual property and promotion of IT use for economic development are all elements that reform the relation of IT and education, yet still WITSAs policies fit the Education Market.

Dr. Vinton Cerf, senior VP, Technology Strategy, MCI, also regarded as the "father of Internet", being the co-creator of TCP/IP in the 60s, spoke about "Seeing the 21st century through the Internet".

Dr. Cerf provided the current statistics on Internet and its use, pointing out that its expansion is tremendous, especially in Nordic countries, US, Australia, Netherlands, Hong Kong, Iceland and South Korea. He captivated his audience by talking about the power of IP and the prospects of IP over Internet, assuring that there is still a great deal of evolution in front of us, mostly through Internet-embedded and wireless devices. He concluded by describing the Interplanetary Net (InterPlaNet) created by NASA and himself at the Jet Propulsion Lab in California, through which communications to Mars and other planets will be established. Space Vehicles Spirit and Opportunity will be the first to try it.

Mr. Dan Elron, managing partner, Global Managing partner - Communications, Accenture, who followed, spoke on the subject of "Leveraging the IP Revolution", asserting that we are moving towards the "synergy phase" of the latest

technological revolution, where IP is emerging as a dominant platform for computing and communications. He offered two extreme scenarios, one of a low ecosystem value, that regards networks as "Dumb pipes", and another of a high ecosystem value, that regards them as "Smart Networks" on the way towards the Mastery of Digital Strategy. As usual, the final result is somewhere in between...

A video presentation which highlighted his company's information success was the "secret weapon" of Mr. Mitch Lazar, Vice President Wireless & Emerging Technology, TBS Group & AOL. His speech about "Creating the Next Television Network - building new media platforms through telecommunications", revolved around the theme that "our life is going mobile", as communications are changing the way we get information and not only that... He spoke about the great market for wireless content, especially in Europe and Asia/Pacific.

Changing devices plays a vital role in the expansion of the sector, yet voice is still the king, in spite of the fact that feature rich mobile phones already flood the markets, in many countries. Mr. Lazar reminded us that

new mobile phones may be used as remote controls, programming VCRs through SMS, that MMS and SD cards are being shipped with new devices and new media is to ship content with the phones. CNN (the international broadcast media sponsor of WCIT 2004) launched CNN live last year. Mr. Lazar pointed out the similarities between Wireless and TV and asked for more simplicity and less operator pricing list confusion.

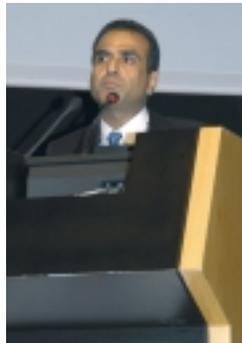
Last, but not least, Mr. George Deligiannis, CEO Intracom, spoke about Convergence in Telecoms, describing the roadmap from traditional networks and services, to the new era of connectivity - that is from copper to coaxial, then to wireless and satellite.

He spoke about Converged networks and service cloud (a converged broadband Internet) and also about the important "Triple play benefits" of the providers by adding video and high-speed data (Increase of ARPC, increase of Internet penetration and reduction of Customer churn).

Finally, he described the new service provider model that incorporates the ecosystem, the service provider and the customer in a seamless system.



"Digital Networked Economy is changing the fabric of society", Mr. Andy Green



"Outsourcing creates large incremental value", Mr. Sunil Mittal

innovative products. He predicted that "the organizational structure of the telco operators will change into layered structures consisting of horizontally integrated NetCos, ServCos and SalesCos". Next Generation Networks will become central to the new environment, because they can bring down operating costs by creating a single platform serving most of telcos' technical requirements.

evolution and growth in the rapidly changing global digital environment", said Mr. Patrick Gallagher, CEO of FLAG Telecom (UK). Mr. Gallagher also noted that 1.5 trillion dollars are spent for IT and Communications today, a figure that shows the significance of both IT and telecommunication services worldwide. He referred to the pressure that is put upon mature telecoms industry by businesses and consumers,

SPONSORS



HELLENIC REPUBLIC
MINISTRY OF ECONOMY AND FINANCE



HELLENIC REPUBLIC
MINISTRY OF INTERIOR PUBLIC
ADMINISTRATION AND DECENTRALISATION



MEDIA SPONSORS



Picture it!



Walking (& dancing) down a computer's Memory Lane, yesterday night, in front of the neoclassical Zappeion Megaron. The food was - what else? - delicious Greek cuisine.



Panos Metaxopoulos choreographies were a joy for the eyes. The ballet dancers had prepared a fabulous show with colorful clothes and powerful beat.



Secretary for the Information Society at the Ministry of Economy & Finance, Prof. Vassilis Assimakopoulos (center) is flanked by George Newstrom, Chairman of WITSA (right) and Constantinos Doukas, Chairman of the Board, Information Society S.A. (left) at the President's Dinner, late Tuesday night, at Athens Hilton Hotel.



Bits & Bytes

● **Anastasio Nerantzis, Deputy Minister of Transport & Communications** – The quality of the Congress is top, with excellent participants. It is very important that it takes place in Greece; that is why the government has a strong presence here, with speeches etc.

● **Yorgos Ioannidis – CEO OTenet** – The Congress will be a great success and the setting is excellent. Looking at the list of speakers, I believe a lot of creative thinking will develop, especially on how we will manage to speed up acceptance of technology by the people.



● **Harris N. Miller – President, World Information Technology & Services Alliance (WITSA)** - This is an excellent gathering of the world leaders in Athens to talk about the changing nature of IT. Beautifully organized, everyone has been wonderfully hospitable and the events have been terrific. I'm already looking forward to the night events...



● **Nicholas Negroponte – Founding Chairman, Media Lab MIT** – It's an absolutely full house. I've never seen such a full, huge auditorium. Clearly people are interested. I haven't had a chance to observe it... I think that some of the speakers are spending too much time on their own gratification. They should maybe focus on the subject more.



● **Constantinos Doukas – President, Society of Information SA** – Very high level, dynamic presentations, good content, very good organization.

The future is what we want to make

Education & culture

Electronic services to the citizen

e-business development

Broadband infrastructure & services



MINISTRY OF ECONOMY & FINANCE
Managing Authority of Operational Programme
"Information Society"

www.infosociety.gr

IT Session

PROGRAM AT A GLANCE

09:00 - 11:00 09:00 - 09:10 Session Theme: "Next Generation of IT" Dr. Nicolas Apostolopoulos , Managing Director, Center for Digital Systems (CeDis), Competence Center e-Learning/MultiMedia, Freie Universitaet Berlin, Germany	14:00 - 15:00 Q&A session
09:10 - 09:40 Mr. Peter B. Hayes , VP Public Sector EMEA, MICROSOFT, U.K.	15:00 - 16:30 15:00 - 15:15 Session Theme: "IT: Excellence in Practice" Mr. Vassilios Assimakopoulos , Secretary for the Information Society, Ministry of Economy and Finance, Greece
09:40 - 10:10 Dr. Andrew Sutherland , VP Technology, ORACLE EMEA, U.K.	15:15 - 15:35 Dr. Joseph Reger , CTO, Fujitsu-Siemens Computers, Germany
10:10 - 10:40 Dr. Krishna Nathan , Vice President & Director, Zurich Research Lab, IBM, Switzerland	15:35 - 15:55 Mr. Masaru Takabayashi , Director, Honda Motor Co., Ltd., Japan
10:40 - 11:00 Q&A session	15:55 - 16:10 Ms. Constance Newman , Assistant Administrator for Africa and Asia, USAID, USA
11:00 - 11:30 Coffee break	16:10 - 16:30 Q&A session
11:30 - 12:30 11:30 - 11:40 Session Theme: "The Evolution of IT Systems Architecture" Mr. Harris Miller , President, ITAA, U.S.A.	16:30 - 17:00 Coffee break
11:40 - 12:00 Mr. Robert Bishop , Chairman and CEO, SGI, USA	17:00 - 18:30 17:00 - 17:10 Session Theme: "Securing our Future" Dr. Dimosthenis Anagnostopoulos , Secretary General for Information Systems, Ministry of Economy and Finance, Greece
12:00 - 12:20 Mr. Bill Vass , VP of IT Strategy & Architecture, SUN Microsystems, USA	17:10 - 17:25 Mr. Marios Damianides , International President, ISACA, USA
12:20 - 12:30 Q&A session	17:25 - 17:40 Mr. Risto Siilasmaa , President and CEO, F-Secure, Finland
12:30 - 13:30 Lunch break	17:40 - 17:55 Ms. Jody Westby , Chair, American Bar Association Privacy & Computer Crime Committee, USA
13:30 - 15:00 13:30 - 13:40 Session Theme: "IT, the Locomotive of World Economy" Ms. Maria Livanos Cattau , Secretary General, ICC, France	17:55 - 18:10 Prof. Pradeep K. Khosla , Head of ECE Dept., Director of CyLab, Carnegie Mellon University, USA
13:40 - 14:00 Mr. Jorgos Achtsivassilis , Senior Vice President, Forrester Research, Netherlands	18:10 - 18:30 Q&A session
14:00 - 14:20 Mr. Michel Fromont , President & CEO, NEC Computers International B.V., France	21:00 2nd day social event: Gala Dinner - WITSA Global Awards for Excellence 2004
14:20 - 14:40 Mr. Thomas Ganswindt , Group President of Siemens Information & Communication Networks, SIEMENS, Germany	



MEGA channel supports and communicates the 14th World Congress on Information Technology (WCIT 2004), the biggest event in the new technologies field.

MEGA, during its 15th year of operation, has attained a high position in the public preference.